

## 28th IEEE International Parallel & Distributed Processing Symposium May 19-23, 2014 • Arizona Grand Resort • Phoenix, Arizona USA

## IPDPS 2014 PhD Forum Posters Guidelines for Preparation & Presentation

## Suggestions for a good poster presentation:

Your poster should cover the key points of your work, aiming at:

- Providing a brief overview of your work,
- Attracting attention,
- Prospecting possible future works and research collaborations,
- Promoting discussion and questions.
- 1. The title of the poster session should be displayed in large font, 36 60 point, to help the audience find your paper.
- 2. Your main point or conclusion should be in large font if it is not covered in the title.
- 3. A font below 18 point is difficult for the audience to read. Try not to include any smaller print on your presentation.
- 4. Avoid large sections of text in all capitals; it can be difficult to read. Use CAPITALS and/or bold to emphasize your points.
- 5. Display the highlights of your presentation in larger font, 24 40. Use color to emphasize the important points.
- 6. Pictures, charts and graphs are very effective when kept simple. Too much detail will obscure the main points. Use color!
- 7. Information flow is most effective if it is from left to right and top to bottom.
- 8. Your posted materials should be as self- explanatory as possible. Attract the audience's attention and then answer detailed questions.
- 9. Consider that the viewers will be two to three meters away from your material and adjust the print font, charts, graphs, and figures accordingly. The audience will not have the time or the space to read pages of text.
- 10. The audience at poster sessions moves! They may want to visit several posters during the session. If you are planning to give a presentation of your material it will probably have to be repeated several times as the audience changes. Keep it short, hit the high points and invite questions.
- 11. Some visitors may be very interested in your topic and will want to monopolize your session time with questions. This may turn away other visitors that are also interested. Recognize this as a factor and be prepared to acknowledge all visitors.
- 12. If you want to interact with certain audience members later, have cards with your contact information available.